

	Items to consider about your business success in 2020	Rate on a scale of 1 to 10 with 10 being perfect	+/-
1.	Overall, how do I feel my business did in 2020?	1 2 3 4 5 6 7 8 9 10	
2.	Did I have a written plan for achieving my business goals?	1 2 3 4 5 6 7 8 9 10	
3.	Am I where I planned to be on this date?	1 2 3 4 5 6 7 8 9 10	
4.	I know the numbers; I have a profit and loss statement?	1 2 3 4 5 6 7 8 9 10	
5.	Are the numbers where I want them to be, are they meeting my expectations?	1 2 3 4 5 6 7 8 9 10	
6.	I have the financial resources to continue my business successfully?	1 2 3 4 5 6 7 8 9 10	
7.	I know, have identified, and understand the items and processes that are critical to the success of my business?	1 2 3 4 5 6 7 8 9 10	
8.	I have a clearly defined marketing plan for my business?	1 2 3 4 5 6 7 8 9 10	
9.	I use social media effectively to promote my business.	1 2 3 4 5 6 7 8 9 10	
10.	Facebook	1 2 3 4 5 6 7 8 9 10	
11.	Website	1 2 3 4 5 6 7 8 9 10	
12.	Pinterest	1 2 3 4 5 6 7 8 9 10	
13.	Instagram	1 2 3 4 5 6 7 8 9 10	
14.	I have clearly identified my customer's wants?	1 2 3 4 5 6 7 8 9 10	
15.	I have identified my business strengths?	1 2 3 4 5 6 7 8 9 10	
16.	I have identified my business weaknesses?	1 2 3 4 5 6 7 8 9 10	
17.	I am currently in a positive state of mind about my business?	1 2 3 4 5 6 7 8 9 10	
18.	I feel overwhelmed and afraid.	1 2 3 4 5 6 7 8 9 10	
19.	I have the energy and desire to continue with my business?	1 2 3 4 5 6 7 8 9 10	
20.	I am willing to do what it takes for this business to succeed?	1 2 3 4 5 6 7 8 9 10	
21.	I know what I need to start doing now?	1 2 3 4 5 6 7 8 9 10	
22.	I know what I need to stop doing now?	1 2 3 4 5 6 7 8 9 10	
23.	I know what I need to continue doing into the future?	1 2 3 4 5 6 7 8 9 10	
24.	I have the knowledge to run my business successfully?	1 2 3 4 5 6 7 8 9 10	
25.	I consider myself to be successful.	1 2 3 4 5 6 7 8 9 10	

What are three takeaways or insights you received from completing this assessment?

1.

2.

3.

What is one thing you are going to do different starting today?